

# 2023 New Zealand Pure Light Merlot

50% less alcohol, 45% less calories\* without compromising on flavour. Ripe plum and blackberry notes combine with sweet baking spice and toasty notes on the nose. The palate displays layers of dark berry fruit and vanilla from French and American oak aging, supported by fine tannin which gives the wine structure and a long dry finish.

## Where I'm From

New Zealand

## How I'm Grown

Hawke's Bay faced challenges during the 2022/3 growing season, with initially warm conditions followed by settled weather during the crucial flowering and fruit set period, the region then experienced the effects of La Niña weather cycles, culminating in Tropical Cyclone Gabrielle mid-February. Our focus quickly shifted to supporting our grower partners in the region, and we identified quality blocks of fruit that were optimal for harvesting. Merlot showcases ripe, soft tannins and the classic red fruit flavours of Hawke's Bay.

## How I'm Made

Fully ripe Merlot grapes were harvested at optimal ripeness, then fermented on skins for 7 days to give a rich, dark coloured classic New Zealand Merlot. After aging on French and American oak for 6 months, the wine was delicately dealcoholized using spinning cone at our Marlborough winery. The resultant wine shows the fullness and body of a classic NZ Merlot, with ripe flavour and great structure, yet with only half the alcohol content, and less than half the calories.

## The Techy Stuff

Alc/Vol 6% • pH 3.45 • TA 6.27 g/l • Residual Sugar 14 g/l  
• 49 calories per 125ml serving



Share in four decades of passion and craft.  
Whatever your occasion, there's a  
great Giesen wine to match.

\*compared to 12.5% alc./vol. wine.